## ALACHUA COUNTY LIBRARY DISTRICT FOUNDATION, INC. ANNUAL MEETING OF DIRECTORS AND ASSOCIATES

September 29, 2013, Headquarters Library

The annual meeting was called to order by Chairman Hunt Davis at 6:30 p.m. The evening events started with tours of the new Snuggle Up Center and the recently completed Youth Center (both funded by the Foundation). Dinner and decorations were themed around the 500<sup>th</sup> Anniversary of Ponce de Leon's landing in Florida. The Chair introduced the Governing Board Members and Trustees present and other guests and staff members of the Library and acknowledged the efforts of the Membership/Nominating Committee and Events Committee members who were responsible for the outstanding dinner, room set-up and program.

Keynote Speaker for the evening was Nicki Kortus, ACLD Marketing and Public Relations Manager. Ms. Kortus highlighted the various programs put together by the Library Staff to commemorate Viva Florida 500. Artifacts from these activities will be included in the Time Capsule under preparation.

Highlights of the Annual Report covering the period of 10/1/2012 to 9/30/2013 were presented by Chairman Davis. Major progress was made by the Foundation on several fronts. These include a growth in membership, fundraising, funding projects for the Library District, enhancing the Foundation's visibility, and events. Supporting the Foundation's work are sixty-eight Associates (thirty-seven individual members, and thirty household members, and one business associate). An elected Board of Directors composed of four officers and eighteen other members (three of whom are ex officio) direct the business of the Foundation. An Executive Committee composed of the four officers and committee chairs sets the agenda for the Board, while the individual committees (membership/nominations, community relations, investment/finance, development, and events) carry out specific tasks on behalf of the Board.

The complete Annual Report is attached and made a part of these minutes, highlights are listed below.

The Chair noted that as of September 24<sup>th</sup> our total assets amounted to \$995,623.54 (including endowment, remaining Snuggle Up special gift, checking account, etc.), which is up from \$928,012.57 at this time last year, and, as noted below.

## Insuring the Legacy Fundraising Campaign

Discussion among Board members about the most effective way to raise more money for the Endowment led to endorsement of the "Insuring the Legacy Fundraising Campaign" to raise \$100,000 for the Endowment and thus move the Endowment past the long-held goal of a million dollars. The campaign has enjoyed considerable success to date. In an initial "silent" phase, we have managed to raise nearly \$54,000 in pledges and donations, and \$32,500 of it has come from the Board of Directors and other Associates (a 50% contribution rate). Another way of measuring the success of the campaign is that last fiscal year our income from all sources was \$34,097 while this fiscal year we have garnered \$45,759. The campaign has this month moved into its "public" phase to reach its goal. Barbara Scott, Vice Chair, later presented details of this campaign. Other sources of income have been the author non-gala event (\$2,800), UF Campaign for Charities (\$7,500) and Katherine's Tree (\$12,000).

The Library District requested support for three projects this year: \$15,000 for the Snuggle Up Center in the rejuvenated Children's Area of the HQ Library that was dedicated on July 10<sup>th</sup>;

\$25,000 for the Snuggle Up Center in the Children's Area of the Cone Park Branch now under construction; \$40,000 for the Teen Space at the Cone Park Branch. This will be the second Teen Space the Foundation has funded. In total, the Foundation provided \$80,000 for Library District projects.

Other activities of the Foundation were directed towards increasing its visibility in the community. New brochures have been prepared describing the Foundation's work, Katherine's tree and "Insuring the Legacy Campaign". These have been widely disbursed and placed in the Library branches and the Campaign has received local press coverage. Chairman Hunt participated in Library Day at Tallahassee and met with legislators as part of the ACLD delegation.

Treasurer Mitzi Austin, presented the interim Treasurer's Report for Fiscal Year 2012-13, which listed a balance of \$52,844.42 in the Merrill Lynch EMA Account; a balance of \$1241.05 in Florida Citizens Bank; and an ending balance of \$885,963.09 in the Merrill Lynch Endowment Account. In addition the Snuggle Up Centers Account had a balance of \$55,574.98. Total assets as of 9/24/2013 are \$995,623.54. A copy of the final Treasurer's Report for the fiscal year ending 9/30/13 is attached and made a part of these minutes.

The proposed budget for the upcoming fiscal year was presented and adopted. It lists a projected income of \$72,750 and expenses of \$5,675, with the remaining \$67,075 to be transferred to the investment account.

Twelve new associates and five new family associates were recognized and presented with the traditional umbrella gift by Jeanne Davis, Co-chair of the Membership/Nominations Committee, Polly Doughty, also Co-Chair of the Committee, presided over the election of members of the Board of Directors. Eve Ackerman, Marjorie Alexander, Tish Ostlund and Howard Rosenblatt were returned to the BOD until 2016; Paul Doughty and Joan Suchorski have retired. New members elected to the Board of Directors are Donald Caton and Mary White with terms extending to 2016. Pushpa Kalra was elected as Secretary for two years until September 2015.

Shaney Livingston, District Library Director, after thanking the entire District Library staff for their exceptional work during the past year, mentioned some of the accomplishments that have occurred because of that hard work. In March, 2013, a ground breaking ceremony was held at Cone Park for a new 10,000sq.ft. Library Branch. The Children's area in the HQ Library held a grand re-opening ceremony in July 2013. An additional meeting room and four study rooms were created at HQ. The Library District has received the Public Library Website Award (May 2013) and the Golden Apple Award from the NE FI Information Network (Sept. 2013).

Ms. Livingston expressed her appreciation for the donations from the Foundation for the Snuggle Up Center at HQ and the Snuggle UP and Teen Space at the upcoming Cone Park Library that is expected to open by mid-December. Plans for the immediate future include opening the Cone Park branch in December, interior renovations at Archer and Teen Space at the Alachua Branch.

The meeting was adjourned at 7:33pm by Chair, Hunt Davis after expressing his thanks to the members who made the evening possible.

Respectfully submitted: Pushpa Kalra, Secretary